

## A Report on Motivational session by a successful entrepreneur

<b>ACTIVITY TYPE</b>	<b>My Story- Motivational session by Successful Entrepreneur.</b>		
<b>DATE&amp; TIME</b>	<b>19/10/2023 2:00 PM to 4:00 PM</b>	<b>Duration</b>	<b>2 hours</b>
<b>YEAR</b>	<b>1, 2</b>	<b>No. of participan ts</b>	<b>138 students</b>
<b>EXPERT NAME WITH DESIGNATION</b>	<b>Shashank Modhia, Founder</b>		
<b>NAME OF EXPERT'S ORGANIZATION</b>	<b>The Renal Project</b>		
<b>EXPERT CONTACT DETAILS</b>			
<b>FACULTY COORDINATOR</b>	<b>Dr. Satwinder Singh</b>		
<b>FACULTY CONTACT DETAILS</b>	<b>+91 70153 55296</b>		
<b>SPONSORING AUTHORITY</b>	<b>-NA-</b>	<b>SPONSORING AMOUNT</b>	<b>-NA-</b>

The session was organized by the Institution's Innovation Council (IIC) of Parul University in association with Parul Innovation and Entrepreneurship Research Center (PIERC) It was a motivational session by Shashank Modhia, Founder of the renal project. It was conducted on 19 October 2023, 02:00 PM at the Seminar Hall, PIPHS.

### **Objective:**

1. To motivate students in their entrepreneurial journey
2. To let startup founders know they are not alone
3. To get a raw look into the world of successful startups

### **Outcomes:**

1. Students were motivated.
2. Students were made aware of the role of incubators and their importance in the startup world.
3. Students were able to get a closer view into the actual world and difficulties of startups and how they are different from regular jobs.
4. Students understood how to identify if being an entrepreneur is their calling

### **Activity Details:**

Held on 19 October 2023, it was a motivational session by a successful startup founder ; Shashank Modhia conducted in Parul Institute of Paramedical and Health Sciences, Seminar Hall 2, Parul University at 2 PM. Founder of the renal project, which was featured on shark tank, he is a fan favorite in the world of medical startups and with good reason.

He started by sharing his journey of how he graduated with a degree in biomedical engineering and worked with a dialysis company. Then he told us how he identified the peculiar problem in India when handling the asia pacific region and then found his calling. He did a thorough market analysis and networking. Then he quit his job and pursued it full time. He also noted that he finds healthcare startups to be a unique blend yet quite complicated, summarizing his thoughts in the line “ I can fix the machine but not the person”

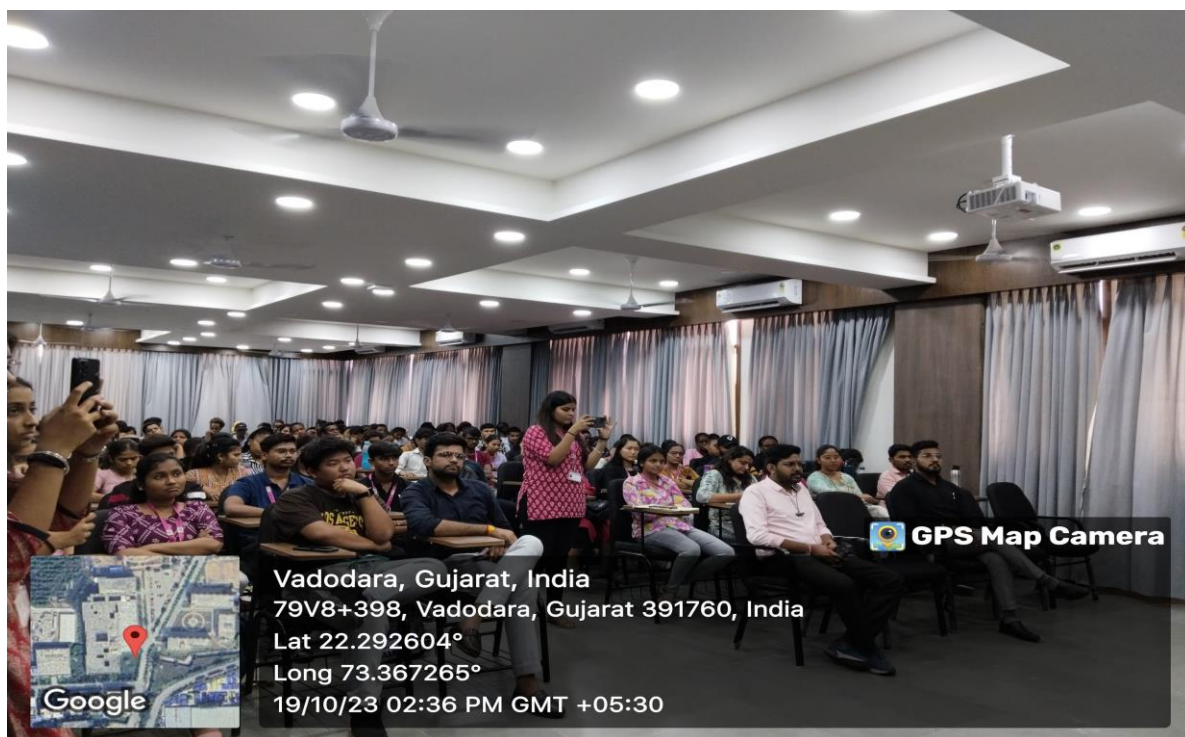
He answered all questions with brutal honesty yet encouragement. He motivated students on how they could identify the most mundane problems, especially the ones they see daily in the healthcare field.

**Benefits in terms of learning/Skill/Knowledge obtained:**

- Motivated the students towards entrepreneurship
- Gave a better understanding of problem identification.
- Realistic expectations and planning

**Glimpses of activity**





A handwritten signature in blue ink, appearing to read "Hemantkumar Patadia".

**Dr. Hemantkumar Patadia**

**Principal, PIPHS**